

New ARRAW Spider-Man Limited-Edition Timepieces From RJ

[Swiss watchmaker RJ](#) celebrates an iconic **MARVEL** superhero with the new ARRAW **Spider-Man** limited-edition timepiece collection. Once again, RJ is joining in partnership with powerhouse brands **Disney** and **MARVEL**. Now you can accompany RJ on a fantasy journey into the webbed world of Spider-Man. We introduce our readers to the new ARRAW Spider-Man Limited-Edition Timepieces.

The series of limited-edition timepieces invites comic lovers, pop culture enthusiasts, and watch lovers to enter an exclusive webbed world of high horology. The watch series includes three distinct models. A 10-piece limited edition ARRAW Spider-Man Stealth Tourbillon in black carbon. A 10-piece limited edition ARRAW Spider-Man Tourbillon in red fiberglass and black carbon composite. Lastly, a 100-piece limited series of skeletonized timepieces: the ARRAW Spider-Man Carbon.

Each RJ watch design is a testament to RJ's quest to partner with like-minded innovators. Plus, they challenge traditionally held definitions of high-end watchmaking. With this series, RJ has defied the status quo. In addition, they are offering innovative manufacture movements. They reflect the essence and style of everyone's favorite wall-crawler and Friendly Neighborhood Spider-Man.

RJ designs and produces recognizable, ambitious, and culturally relevant luxury Swiss watches. So where can you buy the new Spider-Man watch? U.S. shoppers can now discover these new high-end ARRAW Spider-Man timepieces in the U.S. at Westime Beverly Hills and Watches of Switzerland Soho in New York City.



Each of the two new limited edition Spider-Man Tourbillon models is limited to just 10 pieces each worldwide. Next is the ARRAW Spider-Man Tourbillon in red fiberglass and black carbon composite (\$97,000 USD). Also, there is the stylish Stealth black carbon (\$92,000 USD).

Since joining RJ in 2018. RJ CEO and Creative Director Marco Tedeschi led a complete rebranding of the Swiss watchmaker. In addition, Tedeschi created an in-house manufacture process with the launch of the RJ Studio.

Marvel Entertainment, LLC, is a wholly-owned subsidiary of The Walt Disney Company. The company is one of the world's most prominent character-based entertainment companies. Thus built on a proven library of more than 8,000 characters, Marvel Entertainment has been proudly featured in a variety of media over seventy-five years.

The ARRAW Spider-Man Tourbillon marks the brand's first movement designed and produced entirely in-house by RJ Studio. The RJ-7000 is an exclusive tourbillon watch. The fully coaxial construction also features a unique peripheral display of the hours and minutes. In addition, to set the time, a

concealed push button under the strap at 6 o'clock must be pressed while turning the hoop in either direction.

Four sapphire crystals on the case back allow maximum visibility of the movement. The ARRAW Spider-Man tourbillon is available in two versions. First, it comes in black carbon and red fiberglass composite. Next, the second hand is made entirely of black carbon. Finally, each version is limited to just 10 pieces.

Limited-edition ARRAW Spider-Man Carbon skeletonized watches are limited to only 100 pieces worldwide (\$20,000 retail). In addition to these innovative tourbillon watches, RJ also launched the new open-worked mechanical ARRAW Spider-Man Carbon watches. They are limited to only 100 pieces worldwide.

The open-worked model integrates visual cues from the universe of Spider-Man. Therefore it includes a skeleton movement that is shaped like a spider web. Also, it features a red lacquered spider as the small second, and a highly durable black carbon case. The timepiece comes paired with a high-tech black polyamide strap. It is imprinted with the Spider icon, designed to emulate the famed web-slinger's stealth suit.

Each of the ARRAW Spider-Man timepieces come presented in a unique ARRAW watch box. The ARRAW watch box's characteristic round shape has been customized with Spider-Man's attributes for this special limited-edition. This time, the watches are presented in black wood, engraved with Spider-Man's logo and web.

Like the super-hero and arachnid that inspired the series, the box perches atop eight metal spider legs that are permanently affixed to its side. Within, the ARRAW Spider-Man watch appears as if captured in a steel spider's web. The box's web-insert is removable allowing the packaging to be repurposed and enjoyed as desired.

RJ has made its own mark on modern watchmaking with its

Collaboration watch series. They draw inspiration from icons of pop culture, from superheroes of DC Comics or Marvel like Batman and Spider-Man. Plus, they draw from beloved video game characters like Super Mario Bros., Space Invaders™, or Pac-Man™.

RJ has brought history-making material to the wrist with its DNA Concept watches. These watches use steel from the Titanic, genuine moon dust, or remnants from the Apollo 11 spacecraft, which first landed man on the moon. The watch brand was founded in 2004 and re-launched in 2018 under the creative direction of CEO Marco Tedeschi. Ever since, RJ proudly manufactures its own in-house movements at the brand's headquarters, RJ Studio, based out of Geneva, Switzerland.

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Are you interested in owning an ARRAW Spider-Man Limited-Edition Timepiece? Please contact us today! Return soon to follow our popular luxury blog for the latest, watch industry news.

Photos: Neftali / RJ