

# View Modern Art at Inaugural Downtown Fair in New York City

New York City will hold the inaugural *Downtown Fair* between May 8 and 11, 2014. Downtown Fair will be a new modern and contemporary art fair that's produced by the same ownership team of highly popular *Art Miami* show in Florida.

The new show coincides with Frieze Week in New York City, which is one of the busiest and exciting weeks of NYC's 2014 art and cultural season. The event expects large numbers of art collectors, art enthusiasts, art advisers, curators and international visitors to attend.

On May 8th, there will be a luxurious, invitation only High-Tea VIP Preview between 2-5 PM. The art show's preview will be offering a first glimpse for VIP collectors and accredited members of the press.

The *Downtown Fair* caters to a wide range of seasoned plus new art collectors, who search for nothing but the very best. The global contemporary art market will descend upon New York City in May is expected to be a huge success.

Event attendees will be able to view art pieces from both emergent talent and mid-career cutting-edge artists. There will also be a fresh selection of secondary market works by top name artists from the Modern as well as Post-War eras. It's expected that almost 600 artists representing more than 35 countries will showcase their artwork at the *Downtown Fair*.

The *Downtown Fair's* formal dealer selection / advisory committee had a difficult time choosing from over 200 dealer submissions. The committee finally chose the top 50 galleries to display stunning 20th & 21st century art. The goal was to

select art pieces that are carefully-curated, rich-in-content, and quality presentation.

The art event will be held near the amazing backdrop of the historic 69th Regiment Armory, which is a 30,000 square foot beaux-arts landmark found at the intersection of Lexington Avenue and 25th Street, in the center of the Flatiron District.

If you plan to attend Frieze Week, all Frieze VIP cardholders will be offered complimentary admittance to *Downtown Fair*, plus you can utilize a courtesy shuttle service to and from the Frieze Ferry.

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The painting shown above is by Don Eddy (Long Beach, CA 1944) and titled "Seasonal City IV". It's available at the Nancy Hoffman Gallery, New York.

**If you are interested in attending the *Downtown Fair* art event in New York City, contact The Life of Luxury to help plan and book your entire trip. Want to hear about art news? Then follow this luxury blog for future updates.**