

The Stylish Alpiner Quartz GMT Luxury Sports Watch

Giving a luxury watch as a gift is perfect anytime of the year. The new **Alpiner Quartz GMT** luxury sports watch models from **Alpina**, are both stylish and functional. The introduction of these three new models, also features GMT function. As a result, the release further enhances the value of the Alpiner Quartz collection.

Back in 1933, exactly 50 years after Alpina was founded, the struggling Swiss company launched its now legendary design – the “Block Uhr.” The watch line offered anti-magnetic, anti-shock and water-resistant qualities. It came in a stunning stainless steel case. The Block Uhr was definitely more than a simple watch.

Indeed, it established the basic principles of the sports watch. Created in 1938, the Alpina 4 collection incorporated elements that are now globally recognized. Now 80 years later, as the essential features of an “outdoor” watch.

In 1933, exactly 50 years after Alpina was founded, the fledgling Swiss company launched its now legendary design, the “Block Uhr”. With its anti-magnetic, anti-shock and water-resistant qualities and stainless steel case, it was more than a simple watch. Indeed, it established the basic principles of the sports watch. The Alpina 4 collection, created in 1938, incorporated elements that are now globally recognised, some 80 years on, as the essential features of an “outdoor” watch.

Now it's the introduction of the GMT function to the collection. The stylish Alpiner Quartz GMT is truly the heir apparent.

The latest Alpiner Quartz GMT follows in the footsteps of its sporting predecessors. Its quartz technology gives it almost 4

years of precision time-keeping. Plus it also ensures that Alpina's authentic Swiss-made timepieces are highly affordable. The result is without sacrificing the technology or finishes for which the brand is famous. Prices start at only 895 euros.

The introduction of these three new Alpiner Quartz GMT models with GMT function, further enhances the value of the Alpiner Quartz collection. Moreover, it allows travel enthusiasts to keep a close eye on the time at home. This fact is critical when contacting friends and family. In addition, equally important when arranging meetings across different time zones. Or simply readjusting your biological clock at the end of a long journey.

Whether it's a birthday, job promotion or just saying you love someone, the stylish new Alpiner Quartz GMT sports watch makes the ideal gift.

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Photo: Alpina