

Ultimate Cognac LOUIS XIII Dorchester Experience

Cognac LOUIS XIII collaborated with the famous The Bar at The Dorchester in London to develop a world exclusive offer and celebrate the launch of the LOUIS XIII RARE CASK 42,6. The result is the ultimate 'LOUIS XIII Dorchester Experience.'

Since its inception in 1874, LOUIS XIII has been highly regarded as the world's premier luxury Cognac, which over the years has been enjoyed by both royalty and world leaders including King George V and Winston Churchill.

This exclusive cognac experience will give customers the unique ability to order a cognac Louis XIII tray featuring each expression of the renowned range: Louis XIII, Louis XIII Black Pearl, Louis XIII Rare Cask 43,8 and the recently launched Louis XIII Rare Cask 42,6.

The Bar at The Dorchester stayed open for seven decades and reigned supreme over London's nightlife, the closed down for a redesign. The popular London bar reopened back in June 2006 to reintroduce London to the delights of cocktail hour.

The renowned Bar at The Dorchester will be the only bar worldwide featuring this LOUIS XIII experience and only twenty LOUIS XIII 'flights' will ever be available.

Twenty lucky guests who order the LOUIS XIII 'flight' be greeted and served by the brilliant Giuliano Morandin. He has been The Bar Manager for over 30 years and is a legend amongst the world's drinks connoisseurs. Also part of the 'LOUIS XIII Dorchester Experience.' is for guests to be invited to visit the House of Rémy Martin in Cognac.

The LOUIS XIII 'flight' is guaranteed to be a truly, once in a lifetime occurrence. Bar guests will have the opportunity to

taste all four LOUIS XIII expressions side by side. This is indeed a very rare moment for everyone lucky enough to take part, as most of the LOUIS XIII RARE CASK & BLACK PEARL has now been sold.

The exclusive 'LOUIS XIII Dorchester Experience' will be available at The Dorchester Bar in London at a price of £2,013.00.

LOUIS XIII cognac is a blend of 1,200 eaux de vie from 40 to 100 years old, coming exclusively from the Grande Champagne region, the most prestigious region in Cognac.

To learn more about this unique 'LOUIS XIII Dorchester Experience' or to make travel reservations to London, please contact The Life of Luxury.