

Luxury Hotels Offer In-Room Shopping Experiences

As luxury hotels try to one up each other to attract guests, some of the top hotel brands in the U.S. are adding a new luxury amenity to their offering – **In-room shopping** experiences.

Published in the [New York Times](#), the story explains that many luxury hotels are teaming up with luxury retail stores to offer their guest unique shopping experiences.

For shopaholics, it's the ideal way to shop for stylish clothes and fashion accessories, plus other luxury items. As a world renowned fashion hub, New York City features many luxury hotels that have partnered up with high-end retailers.

The Quin in Midtown hotel is partnering with Bergdorf Goodman and offering a direct-dial button in all the hotel's 208 rooms. Try in-room shopping and order direct to your room or make an appointment at the store. It's shopping VIP style!

The WestHouse in Midtown in New York City is offering a \$500 gift card for stays of three nights or longer. This in-room shopping experience allows you to shop at Net-a-Porter – an online, fashion retailer.

Also in New York City, The Mark Hotel located on the Upper East Side of Manhattan has also partnered with Bergdorf Goodman. Rise in style in a pedicab and taken from the luxury hotel directly to the Fifth Avenue store. If you stay in a suite at The Mark Hotel, guests will receive a both a \$500 gift card plus facial in the beauty department of Bergdorf Goodman.

South of New York City, guests at the The St. Regis Washington, D.C. hotel offers guests to pre-order clothing and

accessories from Neiman Marcus and available in your hotel room upon your arrival. Now that's VIP service! There is no cost for the service and guests only pay if the clothes are tried on. .

As both luxury hotels and retail shops continue to try and attract customers, the luxury amenities and perks offered will continue to rise. It's a win-win for consumers and a way to try a new VIP experience – In-room shopping.

Ready for a luxury travel experience to New York City? Let The Life of Luxury plan and book your Big Apple trip. Stay at one of the luxury hotels and try the trendy new, in-room shopping experience. Follow this luxury blog to read about the latest luxury travel news and hotel packages.

Photo: WestHouse in Midtown