

Supercharged Cord 812 Roadster at 2012 Amelia Island Concours d'Elegance



The 2012 Amelia Island Concours d'Elegance will be held March 9-11 on the 10th and 18th fairways of The Golf Club of Amelia Island at Summer Beach adjacent to The Ritz-Carlton, Amelia Island.

Now in its second decade, the Amelia Island Concours d'Elegance is among the top automotive events in the world.

Get your chance to see one of the rare, Supercharged Cord 812 roadsters at the Amelia Island. Only 196 Supercharged Cord 812 roadsters were built by the Auburn Automobile Company.

Known as "the coffin-nose Cord" the rarest of them all is the Tom Mix Cord, a 1937 supercharged 812 convertible. The supercharged 812 convertible is the model car that cowboy star Tom Mix was killed.

The Supercharged Cord 812 roadster is a rare, radical, futuristic and stunningly beautiful looking car.

Tom Mix was one of America's first cowboy movie stars and known as an original Hollywood good guy in the white hat.

On October 12, 1940 – Tom Mix crashed his supercharged Cord in a construction zone on Arizona Route 79. The Cord was capable of over 100 mph and Mix had been traveling nearly 80 mph and missed the signs saying "BRIDGE UNDER REPAIR".

Now owned by Bob White of Scottsdale, AZ, Mix's Cord is one of only three with a rare set of options, including an external-mounted spare. The other two belonged to jazz singer Al Jolson and actress Barbara

"The 812 Cord is rare, technologically advanced and extraordinarily desirable," said concours founder and Chairman Bill Warner. "The Tom Mix Cord is the most famous of the breed. It's a true 'destination car', the kind that hard core classic car enthusiasts will travel hundreds of miles to see.'

For more information on the 17th annual Amelia Island Concours d'Elegance please visit www.ameliaconcours.org or call 904-636-0027.