

Jaquet Droz – New Luxury Watches to Honor the 2021 Chinese New Year

Popular, luxury brand [Jaquet Droz](#) has introduced new, luxury watches to honor the upcoming **2021 Chinese New Year**. These Jaquet Droz watches are a result of art meeting tradition. The limited series watch collection honors the 2021 Chinese New Year – the *year of the Ox*.

Celebrate the Chinese New Year in VIP style. Let's leave the frustration of 2020 behind. As a result, let's forward to new beginnings in 2021. Hence, start the new year by making a fashion statement with these new Jaquet Droz watches. They are named the **Petite Heure Minute Buffalo** watch collection.

Jaquet Droz has integrated two artisanal techniques for these four watch models. They are miniature painting and relief engraving. The miniature painting variation, on Ivory Grand Feu enamel dials, depicts a pastoral scene with a peaceful ox surrounded by misty mountains. Also, this painted dial is housed in two 18kt red gold cases, one in 35mm with diamonds (1.23 carats) and a 41mm without. On the caseback, both watches also feature hand-engraved 18kt red gold oscillating weights which take the form of an ox.

The two models in relief engraving, depict an ox which appears to be leaping out of the dial. As a result, the ox seamlessly moves across the pitch-black onyx background towards the 18kt gold plum tree. The tree includes twenty seven red ruby blossoms. Plentiful symbolism can be seen here. For example, the plum tree symbolizes the harmony between humans and nature, the earth and the sky. Continuing, the rubies represent bravery and victory, which are values close to the ox's heart.

One watch model is crafted in red gold and the other in white gold. You will notice a gem-set bezel and lugs, both 41mm in diameter. Like on the dials, the Ateliers d'Art also engraved the oscillating weights with the head of an ox on an onyx background.

Jaquet Droz truly believes gold is the only metal worthy of the ox. Therefore, three pieces come in red gold and one in white gold. The Maison selected two distinctive artisanal techniques to represent the new zodiac sign. First, a miniature painting appears on two 35 mm x 41 mm timepieces. It features a majestically peaceful ox against a background of mist-covered mountains. A handpainted and softly serene pastoral scene.

This pair of Petite Heure Minute watches provide an ample canvas for micro-painting. First is a 35 mm ladies' version with a gem-set bezel and lugs. Second is a 41 mm version without gems. As for the case-back, the first one's oscillating weight is personalized with a red gold appliqué. The second one has an 18-karat open-worked rotor that is hand-engraved.

Each of these four handcrafted compositions of the new Petite Heure Minute Buffalo watch collection are exclusively being released in a series of eight.

As previously mentioned, these new compositions ring in the New Year under the Chinese zodiac sign of the Ox. Legend has it that the Jade Emperor chose the animals in the 12-year zodiac cycle based on a race. The ox is portrayed carrying a rat on its back, which is ultimately how the rat won the race.

Each of these four handcrafted compositions are exclusively being released in a series of eight. A continuation of the age-old Sino-Swiss friendship and the Art of Astonishment that has lasted over 250 years.

Please contact [The Life of Luxury](#) if you are interested in

purchasing one of the new Jaquet Droz watches, to celebrate the 2021 Chinese New Year. We offer a wide variety of luxury, [concierge services](#). Make all your dreams come true in 2021.

We hope you enjoyed reading about the newest Jaquet Droz watches that celebrate the upcoming Chinese New Year. Return soon to keep abreast off the latest, luxury watch news and product announcements.

Photo: Jaquet Droz