

Enjoy a True VIP Experience – The Daytona 500 NASCAR Race

Each year in February, the world famous **Daytona 500** NASCAR race takes place at the iconic **Daytona International Speedway** in Daytona Beach, Florida. The first Daytona 500 took place in 1959. Lee Petty won that car race on February 22, 1959. He beat Johnny Beauchamp in an exciting and controversial photo finish.

Now you have the opportunity to enjoy the most prestigious race in the NASCAR series – the legendary Daytona 500. The **NASCAR** race covers 200-laps and 500 miles. It truly is one of the premiere events in auto racing and the first race of the NASCAR **Sprint Cup** season.

The Daytona 500 has seen a long list of famous race car drivers. **Richard Petty** is one of one of the greatest drivers in NASCAR history. In addition, between 1964 and 1981, Richard Petty won the Daytona 500 a record seven times.

[The Life of Luxury](#) is offering you an awesome VIP opportunity to take part in a four night experience. The event will be hosted by British racing driver Tiff Needell. In addition, Timothy “Tiff” Needell is a television presenter. This [VIP experience](#) features a relaxed, water-front accommodation. In addition, enjoy the best reserved stadium seats as well as special infield access. As a result, you will be able to keep in touch with all the racing circuit action. It’s up close and personal!



Your once-in-a-lifetime luxury getaway starts once you arrive. First, you'll be personally met and transferred to your accommodation in sunny New Smyrna Beach. Once the sun sets, it's time for welcome drinks and socializing. Next, enjoy an informal dinner close to the beach.

On day two, take the morning to relax or walk around the town and the scenic beach area. As the excitement builds, it's time for your chauffeured ride to the famous Motorsport Speedway in Daytona. Upon arrival, your magical Daytona 500 journey begins. Mingle among the "Village", which is the unique race track infield. There, have fun among other enthusiastic and loyal NASCAR fans.

Next stop is the popular **Fanzone**. Be part of the action as you watch the various race teams prepare for the first big race of the weekend. It's named the **NASCAR Camping World Truck Series** race. It's typically weekend race filled with excitement and non-stop action. The race is run under the track's floodlights and consists of 100 laps. As a result, be ready for anything. A group of rising young driver jockey for position. Expect the

unexpected.

The third day, it's a day to do as you please. Spend some time at the beach or take a drive to some of the many nearby attractions. In addition, there are some special VIP experiences that you can sign up for – at an additional fee.

On day four, it all climaxes in the big Daytona 500 NASCAR race. Arrive at the Daytona International Speedway and head straight to the Fanzone. The energy there is electric. There will be live entertainment on stage. A highlight is to stroll around it row and check out the NASCAR race cars up close. As race time nears, time to head up and get seated in your reserved premium grandstand seats. As a result, you will have amazing views of the whole track circuit from you 'Pit In' section seats. Now that is VIP style and a luxury experience most would dream of being part of.

Another feature is having you own, personal headset Fanvision TV/Radios. It's the best way to listen in the pit communication and your favorite race car driver. You'll feel like you are the car yourself.

After the race end and the cheering subsides, your day isn't quite over. Head back to New Smyrna and enjoy a late night dinner. It's four days of racing action and race vacation to remember forever.

Please contact us today if you are interested in attending the Daytona 500. Kick off the 2018 Monster Energy NASCAR Cup Series and be there in person. Be sure to follow

our luxury blog and social media accounts. Return and hear about the more than 50,000 VIP events and concierge services we can offer.